



## ASSET MAPPING RESOURCES

### **Asset Mapping: A handbook**

[http://www.rwmc.uoguelph.ca/cms/documents/11/Asset\\_Mapping1.pdf](http://www.rwmc.uoguelph.ca/cms/documents/11/Asset_Mapping1.pdf)

This document is the same proposed by the Canadian Rural Partnership but through the University of Guelph. One of the authors, Tony Fuller, is a teacher there.

[http://www.rural.gc.ca/conference/documents/mapping\\_e.phtml](http://www.rural.gc.ca/conference/documents/mapping_e.phtml)

**The Asset-based Community Development Institute (ABDC):** Institute for Policy Research Northwestern University

[www.northwestern.edu/ipr/abcd.html](http://www.northwestern.edu/ipr/abcd.html)

They give speeches, workshops and consultations. They work with organization helping them with their asset-based community development projects. The faculty has 32 highly skilled leaders that come from different types of foundation and groups. The website has numerous publications about capacity building, organizing and guidebooks for community development based on assets.

This website contains numerous resources:

- A Guide to Capacity Inventories: Mobilizing the Community Skills of Local Residents (1997) ABCD Workbooks, ACTA Publications
- A Guide to Evaluating Asset-Based Community Development: Lessons, Challenges, and Opportunities (1997) ABCD Workbooks, ACTA Publications
- The Organization of Hope: A Workbook for Rural Asset-Based Community Development (2001) ABCD Workbooks, ACTA Publications
  
- ABDC workshop in Thailand
  
- <http://www.synergos.org/knowledge/02/abcdoverview.htm>

### **Mapping the Assets of Your Community: A Key Component for Building Local Capacity**

[http://srdc.msstate.edu/publications/227/227\\_asset\\_mapping.pdf](http://srdc.msstate.edu/publications/227/227_asset_mapping.pdf)

This document includes an Instructor's Guide, Two Approaches to Solving Community Concerns: Problem-solving Vs. Appreciative Inquiry, Capacity Inventory of Individuals, Community Participation and Leadership Inventory, Inventory of Local Institutions Worksheet, Group Skills of Volunteer Organization Members, Power Point Presentation and Asset Mapping Database

### **A newsletter**

<http://srdc.msstate.edu/publications/king.pdf>

### **The Rural South: Preparing for the Challenges of the 21st Century**

Strengthening civic engagement in community decision-making



*University of Kentucky Cooperative Extension Service*

The Challenge for relevant Questions: From “How can we attract industry?” to “How can we sustain our economy, as well as our natural assets?” and “How can we preserve our values, such as neighborliness and our spiritual roots, while we grow economically?”

-It proposes two approaches to engage citizens:

Asset Mapping: Communities are focusing on their strengths and local resources to help plan for the future. This approach has been successful in engaging citizens in even the most economically depressed communities and neighborhoods.

Systems thinking: In order to plan effectively, community members must understand the interrelatedness of issues and see how interdependencies in a system work. In this new way of thinking, there isn't one answer to a question, but a variety of potential actions.

-Barriers toward citizen involvement

-Institutions nurturing rural civic engagement

-Summary and policy recommendations for the cooperative extension services

### **Youth Mappers**

[www.eya.ca/youthmappers](http://www.eya.ca/youthmappers)

English

Is current

The Youth Community Asset Mapping (YCAM) project is a joint initiative of the Environmental Youth Alliance and the Self Help Resource Association of BC

Main office in Vancouver, British Columbia

The YCAM team has been working hard to bring community asset mapping to Vancouver.

YCAM's objectives are to use community asset mapping as a tool to build healthy youth and healthy communities through:

-Connecting youth to opportunities for meaningful youth involvement in social change.

-Connecting youth to services and supports in their communities.

-Using community mapping to evaluate existing supports and services.

For information on their mapping experience, go to the report:

<http://www.eya.ca/youthmappers/docs/YCAMReport.pdf>

It tells about what are the advantages of asset mapping as tools:

-Mapping as Participatory

-Mapping as Action

-Mapping as Research

-Mapping as Knowledge

And explains the context, the different outcomes and the recommendations for future direction of five of their projects.

Resources: They have numerous asset mapping experiences and an online Asset Mapping Report. They offer mapping training in Vancouver and they have a webpage that explains briefly what asset mapping is.

Links: To their project partners; Native Youth Magazine, Redcross, student, Environmental Youth Alliance and more.



**Community Learning Asset Mapping: A guidebook for community learning networks**

<http://www.hrsdc.gc.ca/en/hip/lld/olt/Resources/toolkit/mapping-guidebook.pdf>

Gives guidelines on:

- Setting up the project
- Identifying and recording learning assets
- Mapping and analyzing
- Mapping project examples and map sources
- Some information sources
- Feedback form

**CBR-Community Building Resources: Aim High**

[www.cbr-aimhigh.com](http://www.cbr-aimhigh.com)

English

Is current

Is a small business that offer services for Asset-Based Community Building

Main office in Edmonton Alberta

CBR has become a resource, research connector, and facilitator for community groups, neighborhoods and organizations. They have developed a model or path for Community Capacity Building and Asset Mapping which includes the Steps to Capacity Building. They are a small business that practices the philosophy of Asset-based Community Building (ABCB) or Asset-based Community Development (ABCD).

[http://www.cbr-aimhigh.com/workshops/asset\\_maps.htm](http://www.cbr-aimhigh.com/workshops/asset_maps.htm)

This page includes examples of asset maps for the Community Capacity Building and Asset Mapping initiatives.

This group also assists in creating locally driven evaluation and research.

Resources: CBR has become a resource, research connector, and facilitator for community groups, neighbourhoods and organizations. They have developed a model or path for Community Capacity Building and Asset Mapping which includes the Steps to Capacity Building. This website includes examples of asset maps for the Community Capacity Building and Asset Mapping initiatives from all around the country. They also assist in creating locally driven evaluation and research.

Links: They have a list of all kinds of community building resources, services and assets sites. Networks, alliances, food security and education websites from around the country.

**The Ohio State University: (CETE) Center on Education and Training for Employment** College of Education and Human Ecology

<http://www.cete.org/acve/docgen.asp?tbl=tia&ID=170>

This is a publication on Community Asset Mapping,

Trends and Issues Alert no.47 by Sandra Kerka.

It gives the historic of asset mapping and a view of the major sources of literature and websites on the subject.



**The Community Tool Box** by KU Work Group (Kansas University)

[http://ctb.ku.edu/tools/en/section\\_1043.htm](http://ctb.ku.edu/tools/en/section_1043.htm)

Their mission is to promote community health and development by connecting people, ideas and resources. They offer free information on essential skills for building health community. Online toolkits to outline key tasks, examples, and support for 16 core competencies or skill areas. Troubleshooting guides identifying common challenges in doing this work, reflection questions and links to supports. They offer support for implementing key processes to promote change and improvement, and links to databases for best practices. With this website it is possible to connect with others by asking question of an advisor and linking to other online resources. They have a practical step-by-step guidance document with 46 Chapters through which you can learn about community-building skills.

**Best Practice Briefs**

<http://outreach.msu.edu/bpbriefs/archive.asp>

Between 1998 and 2005, University-Community Partnerships at Michigan State University's Office of University Outreach and Engagement published a series of 34 *Best Practice Briefs*. Briefs number 2, 3, 4 and 5 are covering the subject of Asset-based approach for community work.

The Assets/ Strength-based Approach to Programming:

<http://outreach.msu.edu/bpbriefs/issues/brief2.pdf>

The Several Forms of Community Mapping:

<http://outreach.msu.edu/bpbriefs/issues/brief3.pdf>

The Several Forms of Community Mapping:

<http://outreach.msu.edu/bpbriefs/issues/brief4.pdf>

Evaluating Services by Linking Outcome-based and Assets-oriented Approaches:

<http://outreach.msu.edu/bpbriefs/issues/brief5.pdf>

**Northwest Regional Educational Laboratory**

<http://www.nwrel.org>

Easier to find related resources in their search tab. What is interesting about them is their Mapping Community Assets Workbook

[http://www.nwrel.org/ruraled/publications/com\\_mapping.pdf](http://www.nwrel.org/ruraled/publications/com_mapping.pdf)

From a community development perspective, it helps to think of our communities in terms of their wealth—in people, things, services, and resources that they possess,' says author Dr. Diane Dorfman. 'To build from what you have requires asking different kinds of questions to learn different kinds of things about where you live.'



### **Putting Theory into Practice: Asset Mapping in Three Toronto Neighborhoods**

[http://www.urbancentre.utoronto.ca/pdfs/curp/SNTF\\_Asset-Mapping\\_RP5.pdf](http://www.urbancentre.utoronto.ca/pdfs/curp/SNTF_Asset-Mapping_RP5.pdf)

In this document they explain their model, approach, methodology and process. Once the Asset Mapping is done they have an analysis of their findings, reflections and learning's

### **Occasional Papers**

#### **From Clients to Citizens: Asset-Based Community development and a Strategy for Community-Driven Development**

[http://www.stfx.ca/institutes/coady/text/about\\_publications\\_occasional\\_citizens.html](http://www.stfx.ca/institutes/coady/text/about_publications_occasional_citizens.html)

#### **Abstract**

Asset-based community development (ABCD) is presented as an alternative to needs-based approaches to development. Following an overview of the principles and practice of ABCD, five major elements of ABCD are examined in the light of current literature on relevant research and practice. This involves exploring: the theory and practice of appreciative inquiry; the concept of social capital as an asset for community development; the theory of community economic development, such as the sustainable livelihoods approach; lessons learned from two decades of international development in the participatory paradigm; and the theory and practice of building active citizenship engagement and a stronger civil society. How ABCD both reflects recent trends in these areas and stands to benefit from the insights generated from this work is outlined.

### **Common Ground Community Mapping Project**

[www.commongroundproject.ca](http://www.commongroundproject.ca)

English

Is current

Under the LifeCycles Project Society umbrella

Main office in Victoria BC

Resources & Links: Guides to asset mapping, actual mapping programs information, surveys, presents all the mapping project that has been carried out, the ongoing ones and the future projects. Explanation of different kinds of community mapping. Has a link to integrated approaches to participatory development (IAPAD) website. Present success stories. They have services to help to build presentations, product development, project vision & management and workshops.

Partners: Green Mappers (around the world), University of Victoria and ESRI Canada

### **Integrated Approaches to Participatory Development (IAPAD) Participatory**

[www.iapad.org](http://www.iapad.org)

English

Is current

Avenues: Community mapping, public participation GIS & PPGIS and 3-D modeling

This program works around the world

Resources: A big library and literature bank on the subjects around community mapping worldwide. How to get and use GIS software and different options for mapping.



Collection of videos experiencing community mapping and participatory GIS.  
Links: to web sites dealing with community participation in the context of integrated conservation and development. To GIT, GIS and ICT practitioners worldwide.

**Bangor-St-John International Trade & Growth: Corridor Asset Mapping Project**

[www.aims.ca/library/RFPAssetMapping.pdf](http://www.aims.ca/library/RFPAssetMapping.pdf)

English

Is not a web site, is a pdf document

Resource: Informs us of cooperation between Eastern Maine Development Corporation (EMDC) and Enterprise Saint John (ESJ) to mutually beneficial business development initiatives.

Other growth corridor asset mapping:

[www.greaterhalifax.com/siteghp2/media/Parent/HMGC\\_Executive\\_Summary.pdf](http://www.greaterhalifax.com/siteghp2/media/Parent/HMGC_Executive_Summary.pdf)